



## **urban outfitters** customizable track bike

Republic Bike proposes a unique online feature for [urbanoutfitters.com](http://urbanoutfitters.com):

build a custom fixie bike at [urbanoutfitters.com](http://urbanoutfitters.com) by picking and choosing your colors (over 80,000 combinations) then ships direct.

Moxie developed and spearheaded the relationship with UO to deliver a custom bike that is sold at retail and on line. It's a Moxie original!

